



**OMAHA PHOENIX CAPITAL
VENTURE FUND II**

This document has been prepared by Omaha Phoenix Capital Venture Fund II, LLC (together with its subsidiary, the “Company”) for informational purposes and solely for use for presentations concerning the Company. This document (along with any oral presentation and question and answer session) does not constitute, and should not be construed as, an admission document, listing particulars or prospectus relating to the Company and does not constitute an offer to sell or issue securities or otherwise constitute an invitation, inducement, solicitation or recommendation to any person to purchase or subscribe for any securities of the Company, and should not be relied upon in connection with a decision to purchase or subscribe for any such securities. The presentation does not constitute a recommendation regarding any decision to sell or purchase securities in the Company. Nothing contained herein shall form the basis of or be relied on in connection with any contract or commitment whatsoever and, in particular, it must not be used in making any investment decision. Some of the information contained in the presentation may be from public or third-party sources. Although reasonable care has been taken to ensure that the facts stated in this presentation are accurate and that the opinions expressed are fair and reasonable, the contents of this presentation have not been verified by the Company or any other person. Except as required by law, no person undertakes any obligation to verify, update or keep current the information contained in the presentation. The presentation and the accompanying verbal presentation are confidential, and the presentation is being supplied to you solely for your information and may not be reproduced, further distributed to any other person or published, in whole or in part, for any purpose. The distribution of this presentation in certain jurisdictions may be restricted by law, and persons into whose possession this presentation comes should inform themselves about, and observe, any such restrictions. This presentation does not form part of any offer of securities, or constitute a solicitation of any offer to purchase or subscribe for securities or an inducement to enter into any investment activity. Recipients of this presentation are not to construe its contents, or any prior or subsequent communications from or with the Company or its representatives as investment, legal or tax advice. In addition, this presentation does not purport to be all-inclusive or to contain all of the information that may be required to make a full analysis of any transaction. Further, the information in this presentation is not complete and may be changed. Recipients of this presentation should each make their own independent evaluation of the information and of the relevance and adequacy of the information in this document and should make such other investigations as they deem necessary. This presentation may contain forward-looking statements that reflect the Company’s current views and expectations regarding future events. In particular certain statements with regard to management’s strategic vision, aims and objectives, the conduct and results of clinical trials, the timing or likelihood of regulatory filings and approvals for of its product candidates and the anticipated launch of specified products in various markets, the Company’s ability to find partners for the development and commercialization of its products as well as the terms for such partnerships, anticipated levels of demand for the Company’s products (including in development), the effect of competition, anticipated efficiencies, trends in results of operations, margins, the market and exchange rates, and estimates regarding the Company’s expenses, future revenues and future capital requirements are all forward looking in nature. Forward-looking statements involve known and unknown risks, uncertainties and other factors that may cause the Company’s actual results, performance or achievements to be materially different from any future results, performance or achievements expressed or implied by the forward-looking statements. This presentation also may contain estimates, projections and other information concerning the Company’s business and the markets for the Company’s product candidates, including data regarding the estimated size of those markets. Information that is based on estimates, forecasts, projections, market research, or similar methodologies is inherently subject to uncertainties and actual events or circumstances may differ materially from events and circumstances reflected in this information. Unless otherwise expressly stated, the Company obtained this industry, business, market and other data from reports and similar data from industry and general publications. Forward-looking statements represent the Company’s beliefs and assumptions only as of the date of this presentation. Although the Company believes that the expectations reflected in the forward-looking statements are reasonable, it cannot guarantee future results, levels of activity, performance or achievements. Except as required by law, the Company assumes no obligation to publicly update any forward-looking statements for any reason after the date of this presentation, or to conform any of the forward-looking statements to actual results or to changes in its expectations.



(FROM)

IDEATION TO REALITY

Omaha Phoenix Capital Venture Fund II is committed to fostering an environment of creativity, collaboration, and growth. We seek disruptive ideas and support founders who are passionate about impact and change.

By providing a comprehensive ecosystem of support, brand studio resources, and capital, we empower business owners to take flight and transform their visions into thriving impactful brands.



BUILDING DREAMS + INSPIRING FUTURES

Omaha Phoenix Capital Venture Fund II is a founder-led fund investing into Transformative, Disruptive, Business Models and Marketplaces.

Our mission is to identify, nurture, and launch exceptional partnerships across the food and beverage, lifestyle goods, and consumer technology industries, transforming impactful ideas into successful businesses.



OUR ADVANTAGE

Intuition meets Data manifested through Culture



Intuition

20+ years of identifying wins and building category-defining brands.



Data

Consistently networking with top corporate partners and startup disruptors to expand our reach and identify successful trends.



Culture

High-profile friends, celebrities, athletes, and influencers that add brand value and flavor.



SUPPORTING IMPACTFUL AND CURRENT INITIATIVES

Let's invest in a better future - not just a better bottom line.

We aim to reimagine our role in the venture community by shifting the focus from traditional roles such as investors, LPs, stakeholders, operators, & founders, to a more aspirational approach prioritizing our four pillars.

IMPACT

We drive positive impact and embrace the United Nations Sustainable Development Goals (UNSDG) to guide our investment strategy.

ESG

We commit to prioritizing Environmental, Social, and Governance (ESG) considerations in our investment decisions.

SRI

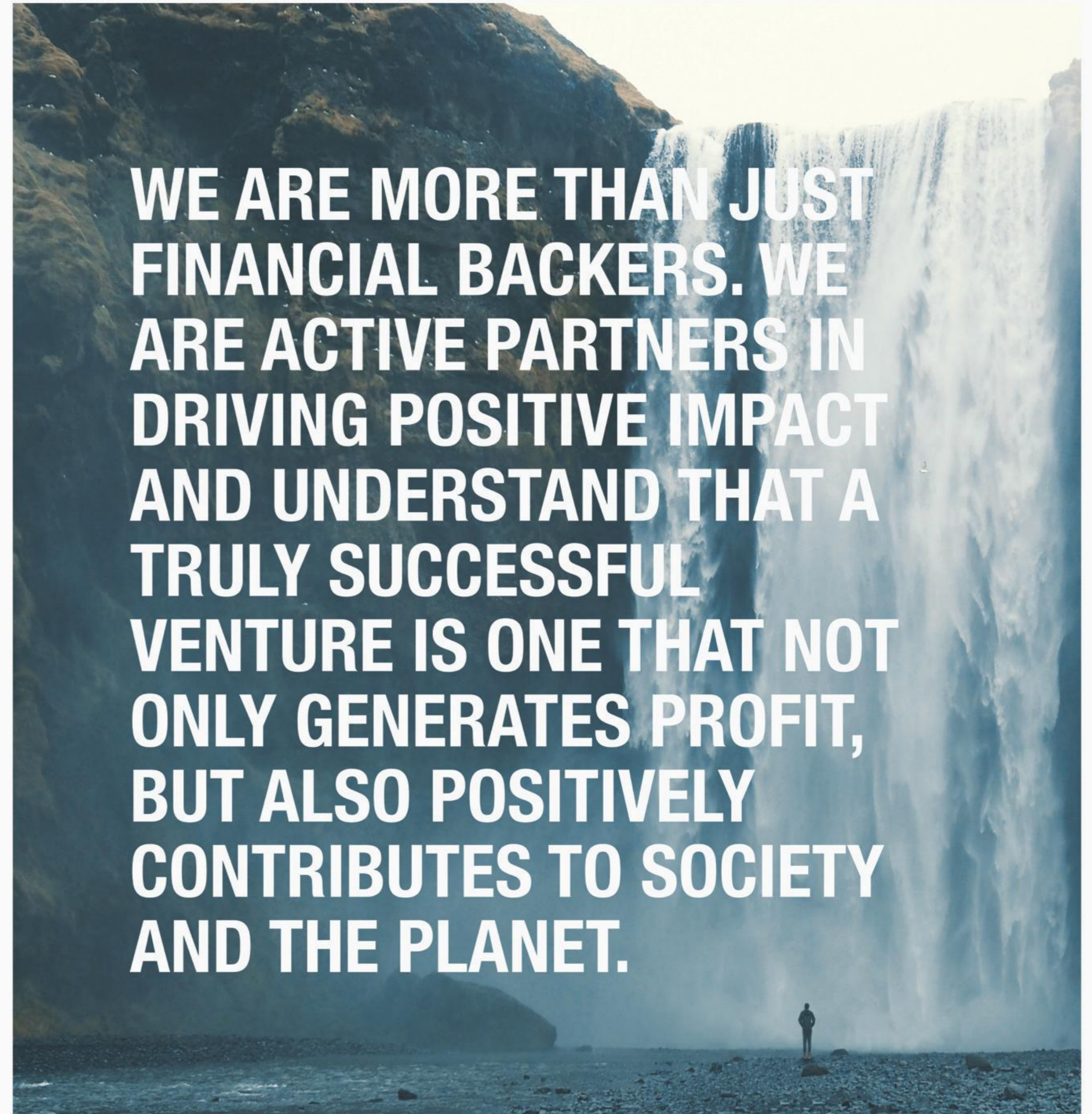
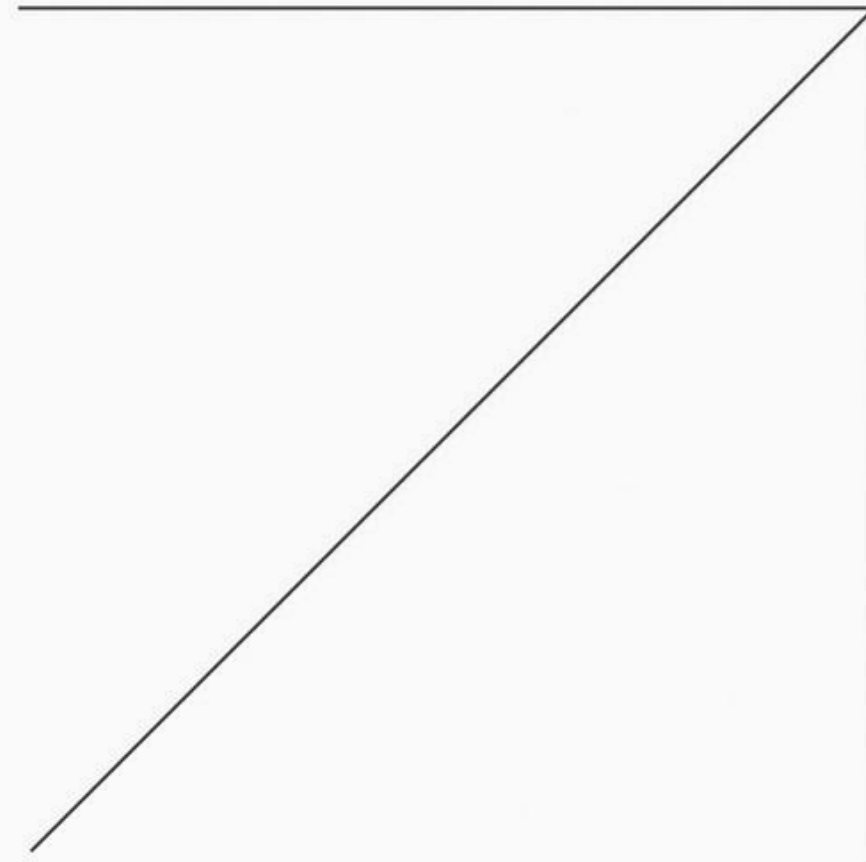
We recognize that a focus on sustainable and responsible investing (SRI) is not only morally just, but also financially sound.

DEI

We pledge to strive for diversity, equity, and inclusion (DEI) in the companies we invest in and within our own organization.

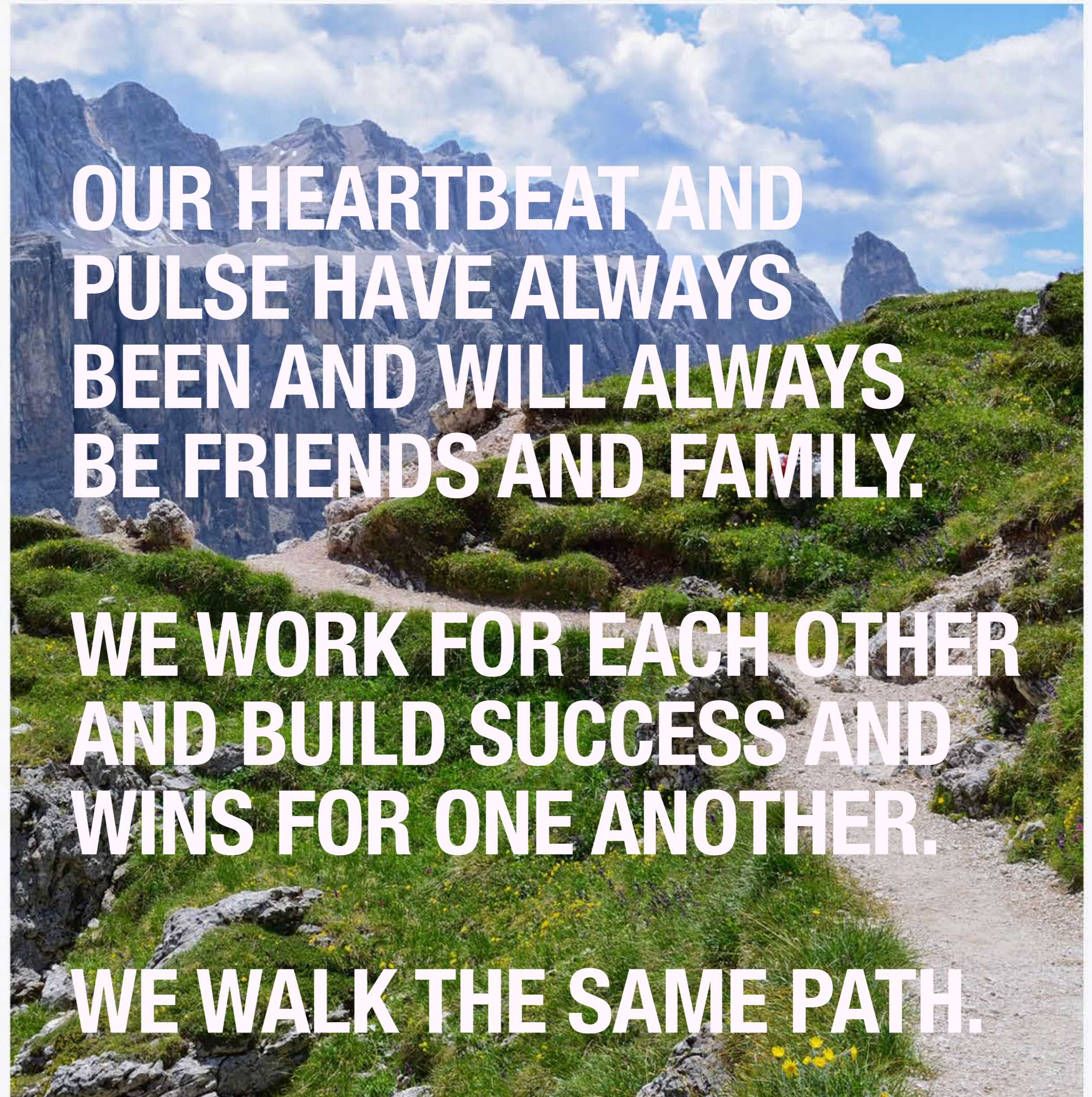


**EXCEPTIONAL
EXPERTISE,
EXACTLY**





BUILDING THE CULTURE'S NEXT IMPACTFUL BRANDS





(DRIVING RESULTS)

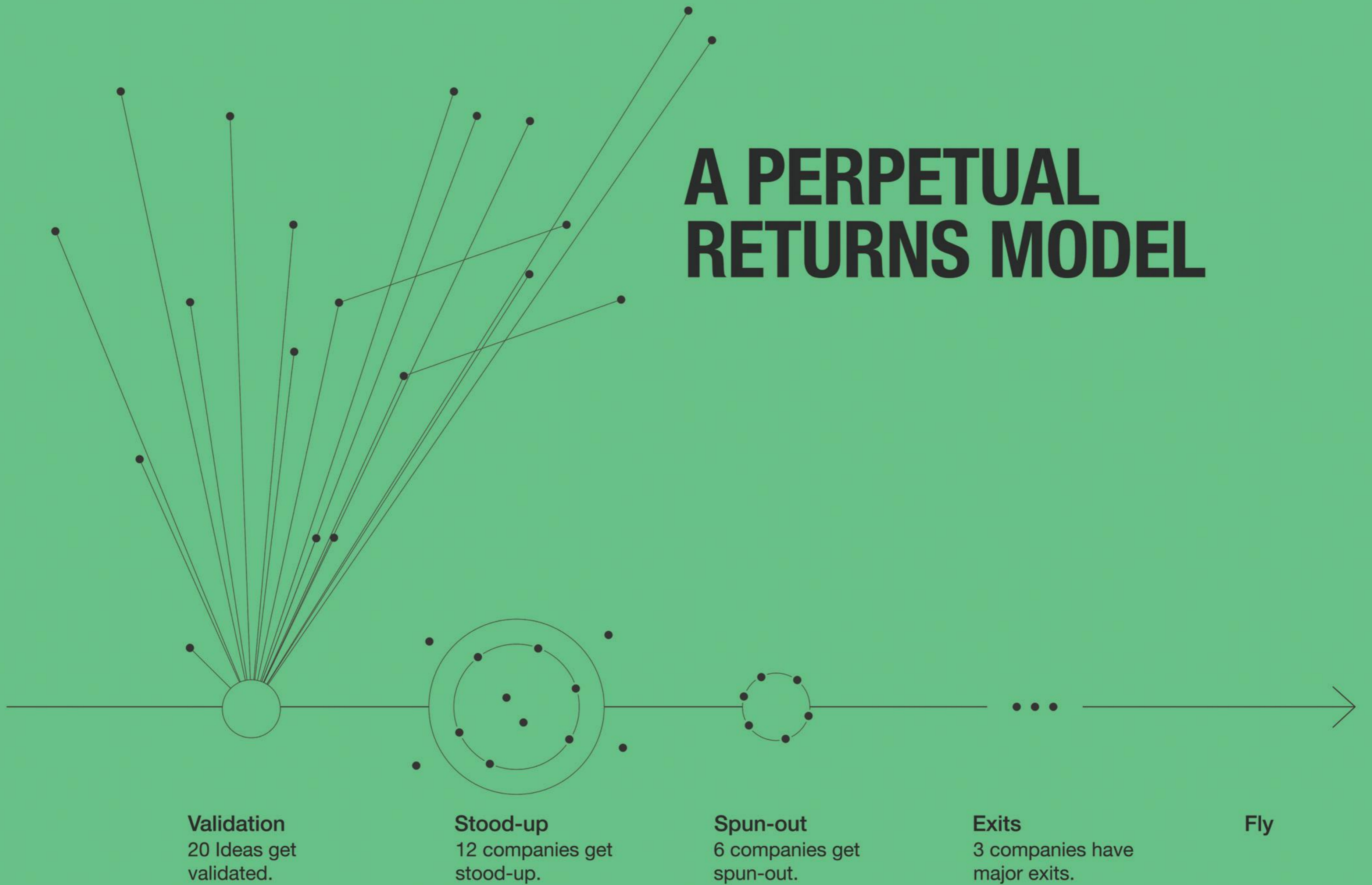
WITH TOP TALENT

“ *The strength of the team is each individual member. The strength of each member is the team.*

- PHIL JACKSON



A PERPETUAL RETURNS MODEL





BUILDING SUCCESS TOGETHER

Internally generate and vet multiple ideas simultaneously
 Full-time in-house staff for design, development, sales and growth
 Curate teams for spun-out independent companies
 Independent companies utilize shared resources and networks



Idea Generation
 Ideation sprints and business design, entrepreneur-led.



Validation Team
 Checking or proving the validity of the concepts and ideas.



MVP Launch
 Go-to-market MVP and customer validation.



Spin-out Series A
 Raise outside capital to scale, stand-up independent team.



Exit
 Exit venture, proceeds to investors and studio.



20% capital from Exits recycled to fuel perpetual venture launches.



Tom Dorwart
Managing Partner

Tom is an experienced lawyer with a 12-year practice focusing on startups and venture capital. He has industry expertise in areas such as fintech, proptech, crypto, ecommerce, medtech, and pet tech. Tom holds the position of US ambassador for Waves of Change, a green tech and climate change conference based in France.



Troy Weber
Managing Partner

Troy is a seasoned professional known for his success in providing creative development to multiple startups. His experience is in technology, ecommerce, live events, and entertainment. He serves as a trusted advisor to top level athletes, assisting them in enhancing their brands and diversifying their investment portfolios.



Bennett Johnson III
Managing Partner

Bennett is the President of The UCI Group, Inc., a versatile consulting firm focused on venture capital, management, energy, finance, real estate, communications, and technology. With a distinguished career spanning 25 years in finance, he has held key positions in the City of Chicago, Capri Capital, and Alta Capital Group. Bennett's extensive board memberships and educational background from Harvard University and the London School of Economics reflect his expertise and commitment to driving innovation and strategic leadership.



Calvin Robinson
Advisory Council

Calvin is the founder of Athletes and Venom Basketball Holdings Corporation, and is a sports branding expert specializing in niche opportunities for professional athletes. He has a notable background as a former professional rap artist and has successfully negotiated athlete and entertainment representation deals worth over \$1 billion in NBA contracts, working with renowned individuals such as Kobe Bryant, Ron Artest, and WNBA star Jewell Loyd.



Bijal Jani
Advisory Council

Bijal is an experienced attorney and entrepreneur with a strong international network spanning the USA, India, and the MENA region. With over 22 years of expertise in legal and financial domains, she specializes in business operations analysis, market intelligence, structured corporate finance opportunities, strategy execution for corporate growth, and developing global network relationships.



Marty Jensen
Advisory Council

Marty has over 40 years of fiduciary expertise and global business development in the family office venture industry. His focus is on establishing a world-class global trust protector network and multi-family virtual office platform, providing subject matter experts, tools, and solutions for multi-generational wealth, legacy planning, and philanthropic endeavors.



SHOWCASE OF ACHIEVEMENTS

OUR TRACK RECORD
SPEAKS VOLUMES
ABOUT OUR ABILITY
TO IDENTIFY
PROMISING
OPPORTUNITIES,
MAKE STRATEGIC
INVESTMENTS, AND
NURTURE THE
GROWTH OF OUR
PORTFOLIO
COMPANIES.





**PXL
BRD**



DYNAMIC ASSET PLATFORM

PXLBRD is an athlete-focused platform co-founded by OPC Ventures' Managing Partners and Pound for Pound World Champion Boxer, Terence Crawford. The platform helps athletes monetize their name, likeness, and image while bridging the digital and physical realms. PXLBRD also operates a family office arm to support athletes and their families in managing their finances, empowering athletes to maximize their earning potential and create sustainable revenue streams.





→ Technology

We are passionate about investing in technology companies that are driving innovation and shaping the future.



→ Products

We believe that consumer products with a strong connection to pop culture not only capture attention but also have the potential for impactful market success.



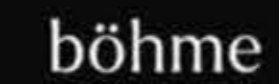
→ Key Successes

- Built and developed hotelsinvegas.com, an affiliate booking website that exited within the first year of business
- Early investor in soda distributor Olipop
- Scaled ButlerBox, a tech-enabled contactless dry cleaning service, into an acquisition by Rinse
- Co-founded JD's Vegan, a cultural vegan ice cream brand with 350,000 units exclusively sold at Walmart in the first 12 months
- Pre-seed investment into UNCENSORED.AI has increased in value by over 5x





→ Pipeline



We are constantly on the lookout for exceptional brands that align with our investment criteria and have the potential for significant growth.



DEFINING SUC·CESS (NOUN)

We believe in the power of collaboration and strategic partnerships.

We work closely with passionate entrepreneurs, providing them with not only financial backing but also valuable resources, mentorship, and expertise. By leveraging our extensive network of industry experts, trendsetters, cultural innovators, investors, and advisors, we empower startups to reach their full potential.

**FLY
WITH
US**

