



Investment Opportunity

Proprietary Cybersecurity SaaS Platform

**Military-Grade Cybersecurity made Affordable to SMBs globally
with Scalable Revenues and Margins**

#WeSeeWhatYouDontSee

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Strong Founder and Leadership Team with >150yrs combined experience in Cybersecurity

Founders Team



Edwin LEE
Chief Executive Officer, CEO
Ex-Accenture, Avanade, Hewlett-Packard, DXC Technology



Yew Kean, WONG
Chief Commercial Officer, CCO
Ex-Hewlett-Packard, Sun Microsystems and Oracle



Sin Chi, YIP
Chief Financial Officer, CFO
Ex-Big 4 and US Listco CFO, Chartered Accountant

Leadership Team



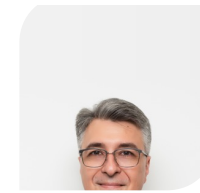
Torry HENDERSON
Chief Technology Officer, CTO



Pamela CHEONG
Chief Marketing Officer, CMO



Eng Chin, TAN
Chief Operating Officer, COO



Stefano DI DOMENICO
Service Delivery Manager



Andy NG
Cybernetics Evangelist



KC, WONG
Director, Cybernetics
Research & Development



Dr Michael KELLY
Acting Chief Information
Security Officer CISO and
Senior Advisor
Ex-CTO Hutchinson Telecom
(HK), ex-Global Head of
Information Security Risk
Standard Chartered Bank.

Senior Advisor

Track Record of Customers Served



Comprehensive IT Services Group with Strong Revenue Traction and a Proprietary Cybersecurity Software Driving Exponential Growth

Cybernetics will become the key driver of the Focus group, supported by an end-to-end suite of Deep Tech Solutioning and IOT to enable seamless and secure digital transformation for businesses. Investors will be vested at the group level, enjoying the exponential growth of Cybernetics and the stable ongoing revenues from Focus Computer/Digitech.



Our Thought Leadership demonstrated – speaking on Cybersecurity and Technology



Defending our Green Future: Cybersecurity's Impact on Sustainable Development

28 Aug 2024 | 14:45 - 15:15 | Seminar Theatre 5



Criticality of Integrated Cybersecurity for a Resilient OT Organisation

29 Aug 2024 | 14:00 - 14:30 | Seminar Theatre 4

THREE PROBLEM STATEMENTS

How do I integrate so many cybersecurity products?

How can I reduce the complexity of integration and lower the cost of maintenance?



What assets to manage and protect?

How do I know which one of my 100,000 or more devices are vulnerable?



How do I automate standards compliance?

Can I afford a penalty of SGD1 million or a jail sentence for non-compliance?



THE SOLUTION **cybernatics**



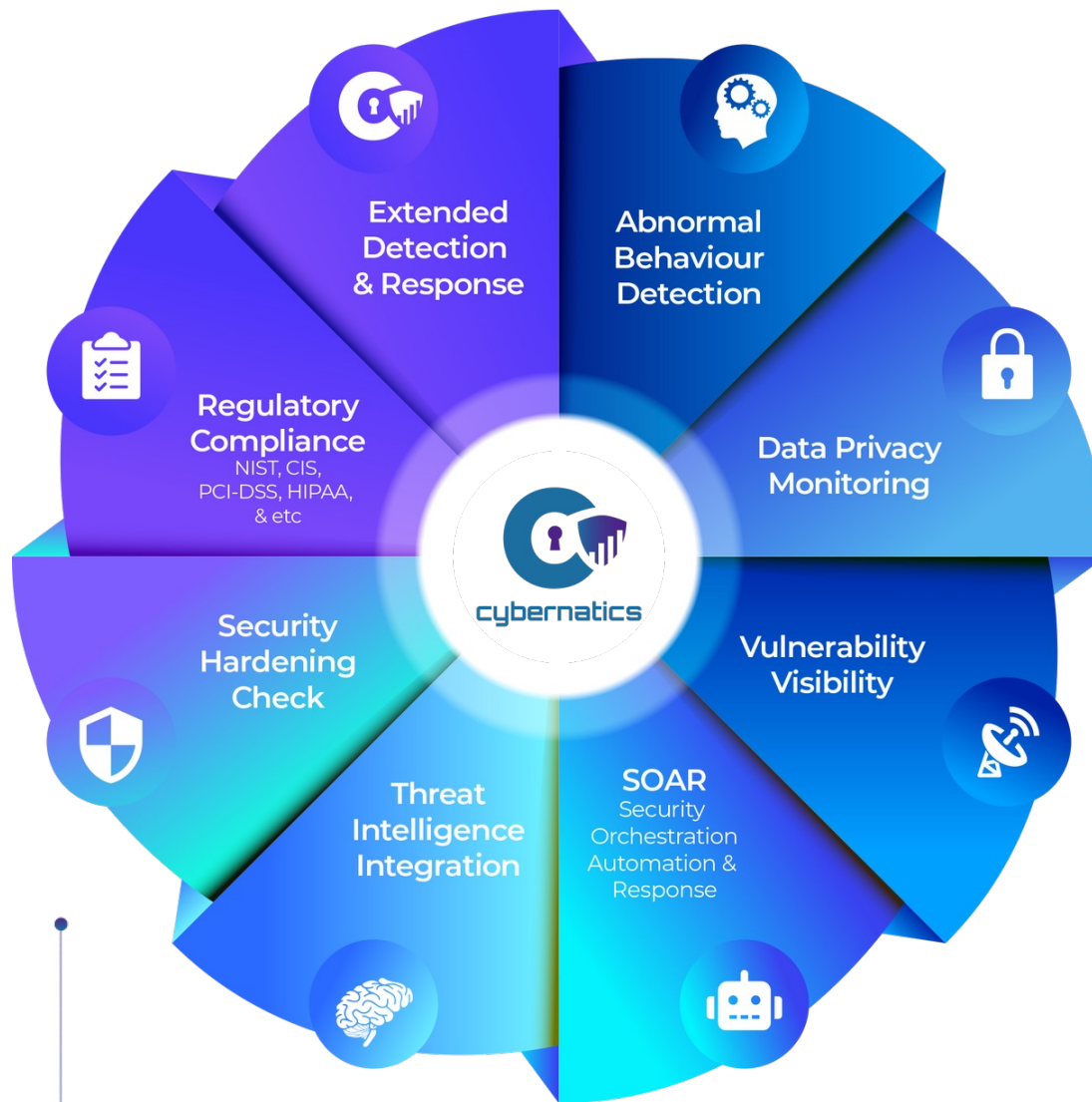
Comprehensive, Unified and Integrated Security Monitoring Platform



Continuous Visibility of Cybersecurity vulnerabilities



Compliance Management platform to meet Cybersecurity standards

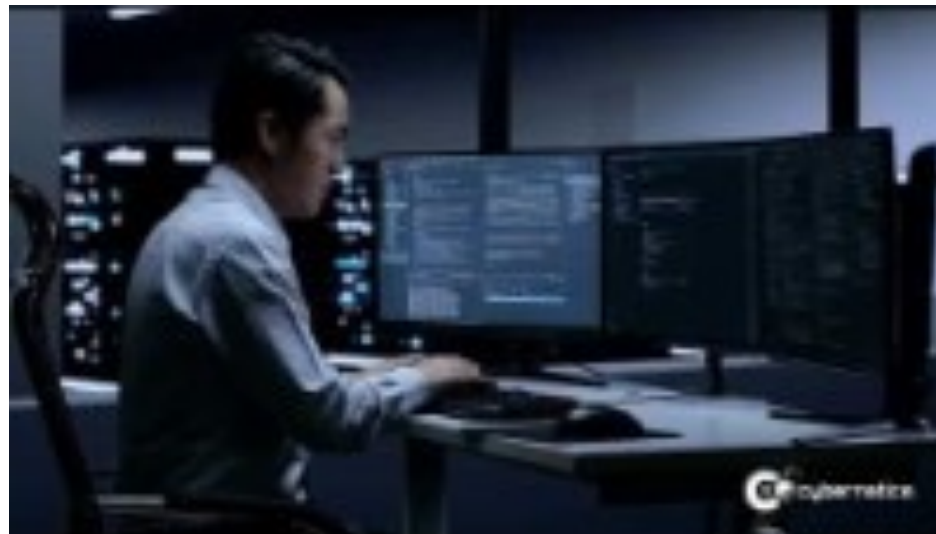


Integrated Cybersecurity Solution



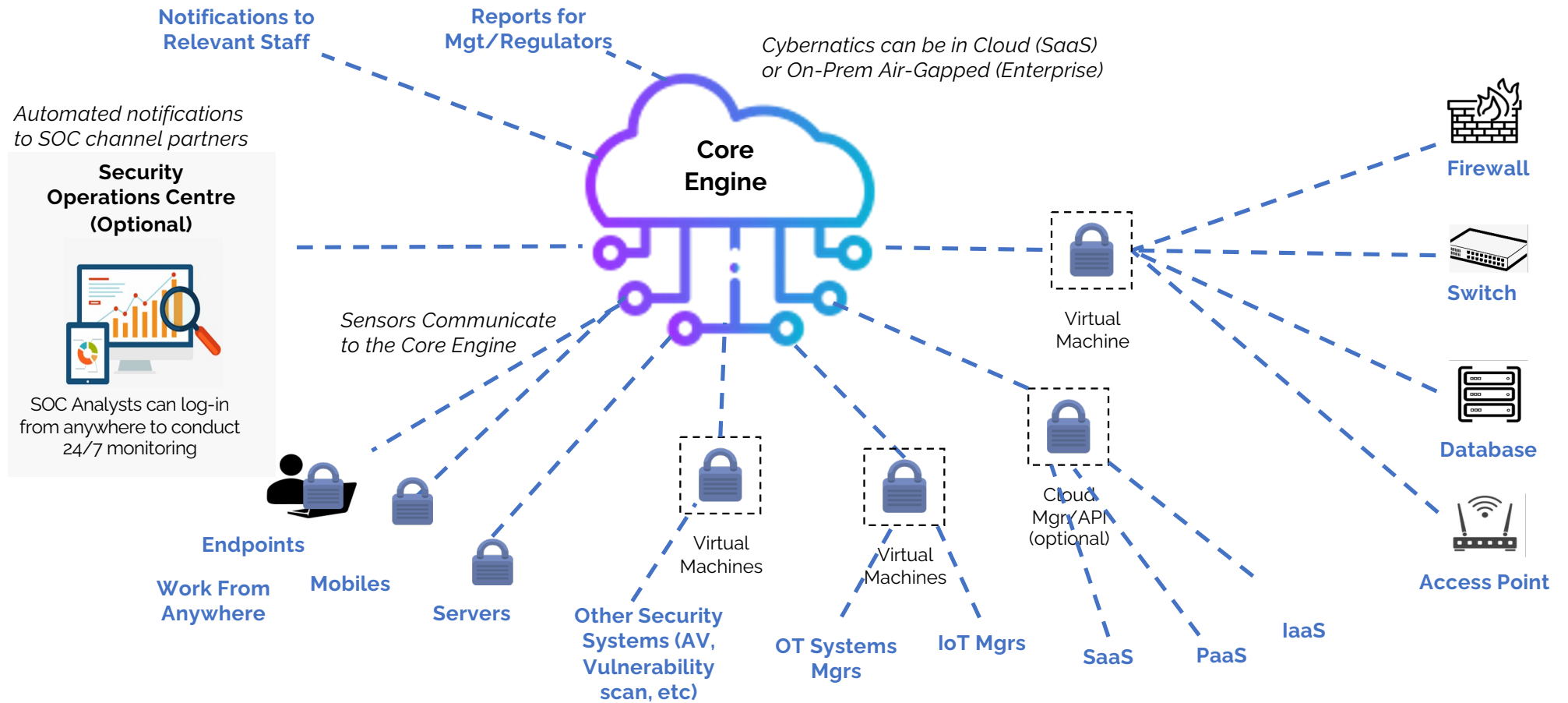
Please refer to our Cybernatics demo video at

https://youtu.be/6ad_2vR0z-A



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Cybernetics Architecture – Scalable and Extensive

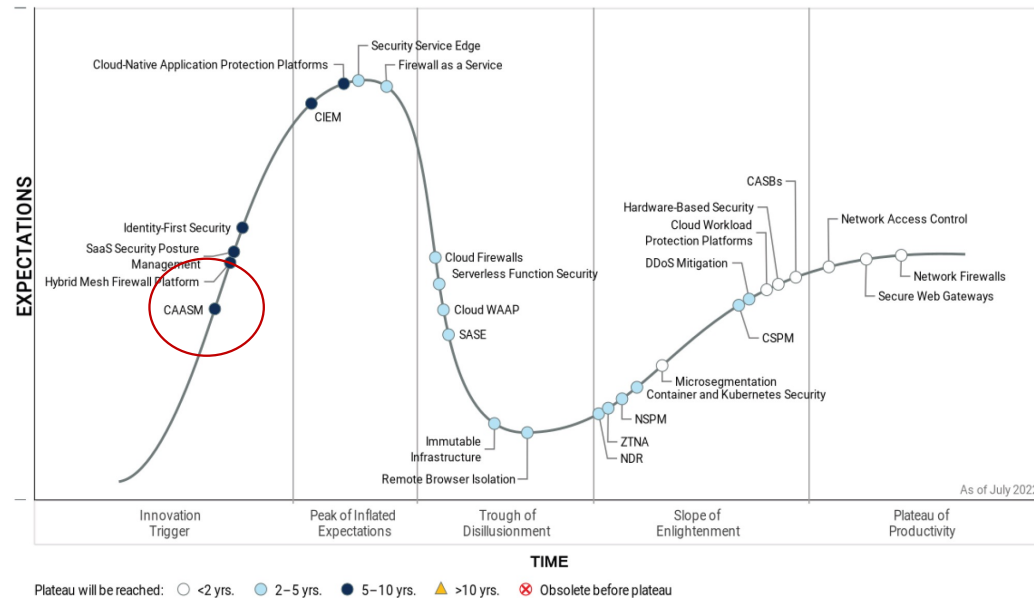


Gartner has determined Cybernatics is a CAASM (Cybersecurity Asset Attack Surface Management)

Gartner®: CAASM arises as the only emerging tech with the highest growth runway for the next 10 years!

In the Hype Cycle by Gartner®, almost all other network security technologies are either maturing towards their end stage of "Plateau of Productivity" or have reached their peak of "Inflated Expectations".

Hype Cycle for Workload and Network Security, 2022

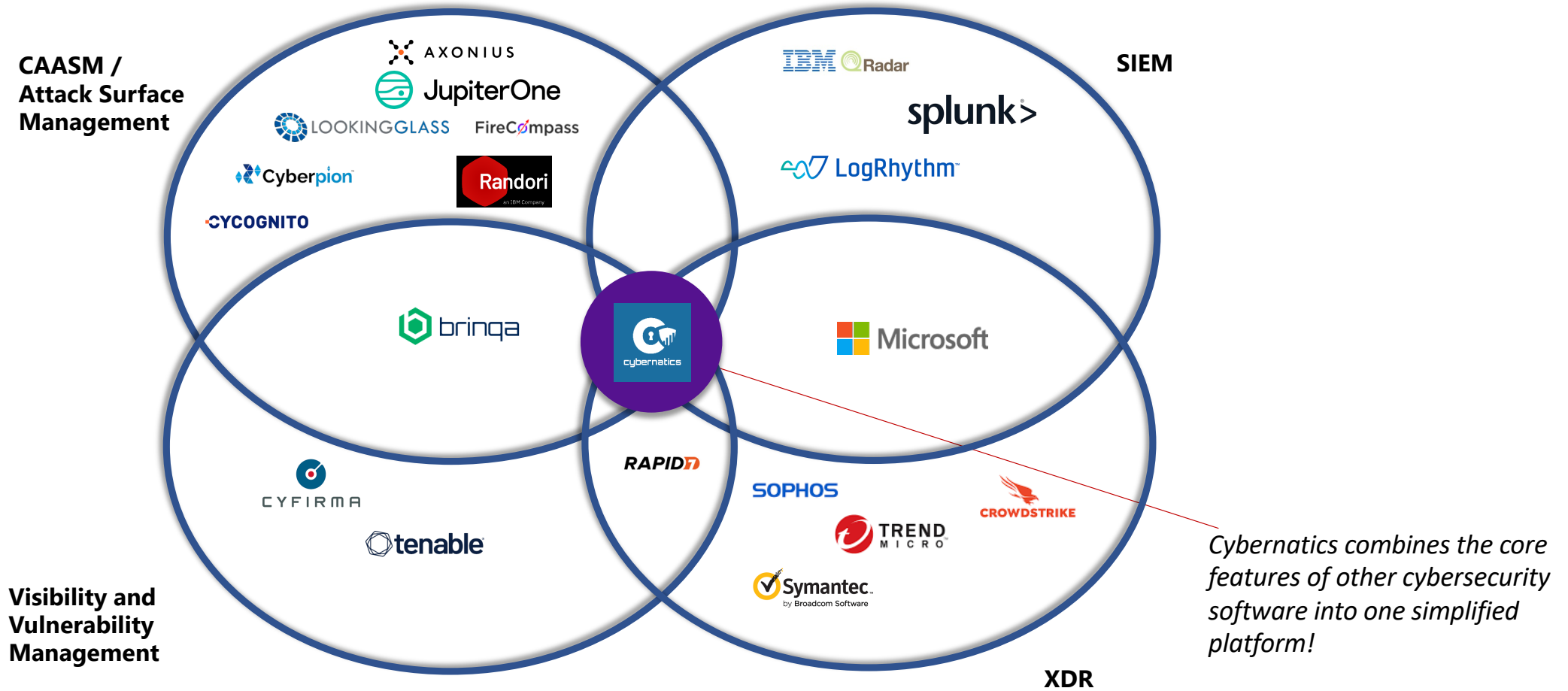


Gartner is Partnering with Cybernatics to build a world-class Cybersecurity CAASM platform

Gartner.

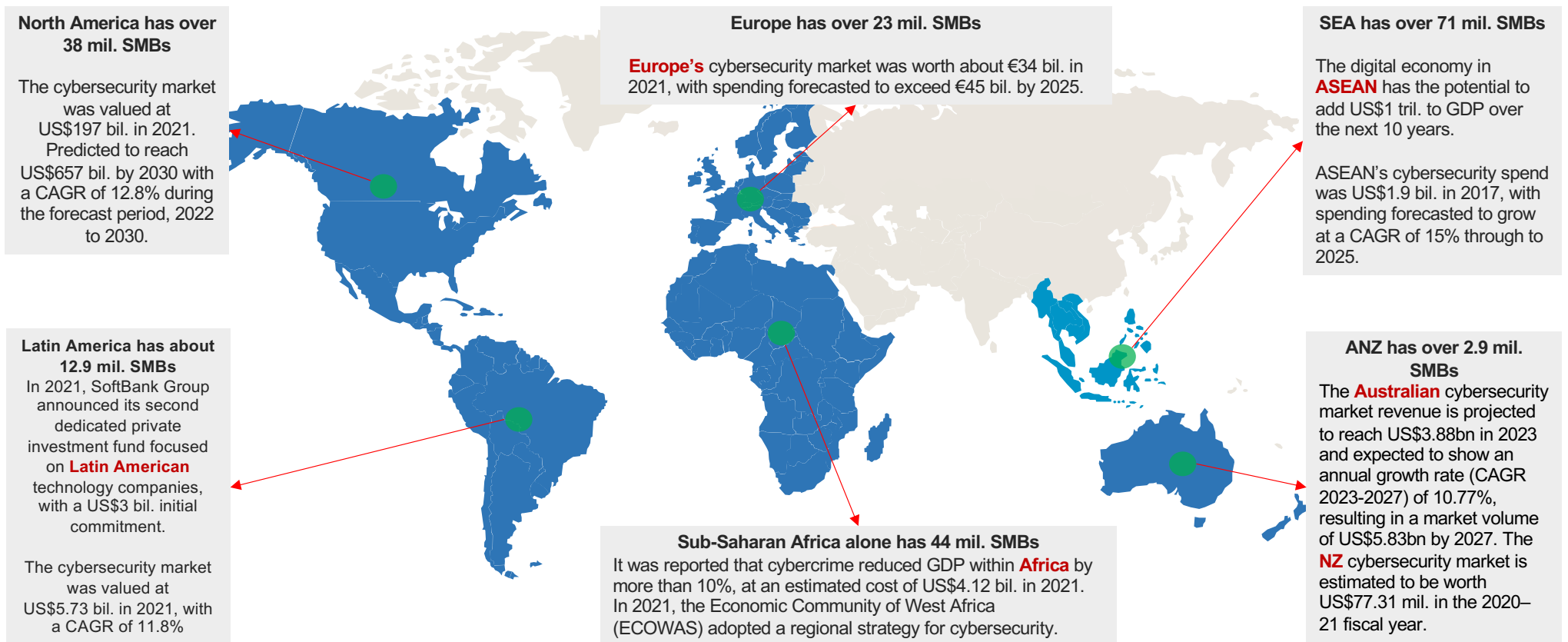
Source: Gartner (July 2022)

However, Cybernatics is CAASM+++ Here's our value differentiation in the Cybersecurity Ecosystem



Cybernatics Target Market

The target market comprise of SMBs from Mature Economies to High Growth Emerging Markets comprising of 400 million small and medium-sized businesses globally.



Why are we looking to serve the SME/SMB market?

Threat Facts

75%

of businesses worldwide
were affected by
ransomware attacks as
of 2023

**Morgan Lewis, March 6, 2024*

66%

of small and medium sized
businesses around the
globe experienced a cyber
attack in the past 12
months

**Embroker, January 4, 2024*

\$4.5M

The average cost of a data
breach globally in 2023

**CSOonline, July 31, 2023*

Cybernatics Go-To-Market Strategy

Focused on Generating Recurring Revenue through a SaaS model predominantly via Channel Partner strategy

Start Cybernatics Now for Your Business →

Start	See	Comply	Complete Contact Us
Available Now	Coming Soon	Coming Soon	Available Now
\$ 4.99	\$ 99.99	\$ 399.99	
Per device/month*	Per report/month*	Per report/month*	
Usual Price \$9.99	Usual Price \$1000	Usual Price \$1000	
<ul style="list-style-type: none">✓ Malware & Ransomware Detection✓ Automated Response✓ File Integrity Monitoring✓ Log Analysis✓ High Security Alerts	<p>Monthly Report of Vulnerabilities in your environment</p> <ul style="list-style-type: none">✓ Vulnerability Visibility✓ Security Configuration Assessment Report	<p>Monthly Report of Regulatory Compliance Support.</p> <ul style="list-style-type: none">✓ Choose from one of the various framework or standards:<ul style="list-style-type: none">➢ PCI DSS, GDPR, HIPAA, NIST, CIS, MAS TRM	<p>Speak to our experts</p> <p>Bespoke security and compliance solutions for large organisations.</p> <ul style="list-style-type: none">✓ Advanced security features✓ Compliance with major regulatory frameworks✓ Dedicated support with Security Experts
Start Now →	See Now →	Comply Now →	Complete Now →



Case Study 1

- Problem:** Our client, a large Asian government agency in the transportation sector, mandates continuous real-time monitoring of their critical information infrastructure (CII) system. This system comprises both OT (Operational Technology) and IT (Information Technology) assets, ensuring timely detection and alerting of any cyber threats.
- Solution:** Cybernatics Enterprise Edition was selected to provide an **integrated cybersecurity** attack surface management platform that monitors both the **OT and IT** systems in **real-time**. The platform includes **alert systems** that integrate with their central response systems.
- Result:** The utilisation of Cybernatics ensures comprehensive real-time detection of cybersecurity incidents or threats within the CII system. This guarantees the **protection of citizens' lives** in the event of a cyber attack on the transportation system, while also ensuring **compliance with cybersecurity regulations**.



Case Study 2

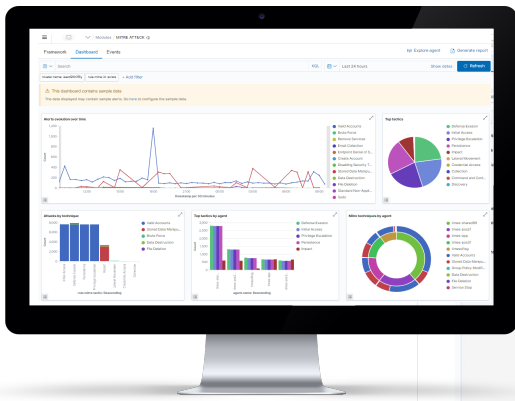
Problem: Our client, a large Asian regional food court chain, sought a robust cybersecurity solution to safeguard their digital infrastructure and customer data. With multiple food court locations in Southeast Asia and a growing online ordering platform, the challenge was to protect customer information, prevent unauthorized access, and ensure uninterrupted service.

Solution: The client chose Cybernatics to **gain vulnerability visibility** and **enhanced protection** of their digital assets, including the online ordering platform, payment systems, and customer databases. With constant monitoring to ensure that their advanced encryption, secure network protocols, and user access controls are robust, the solution mitigated data breach and cyber attack risks, and ensured **constant compliance with regulations**.

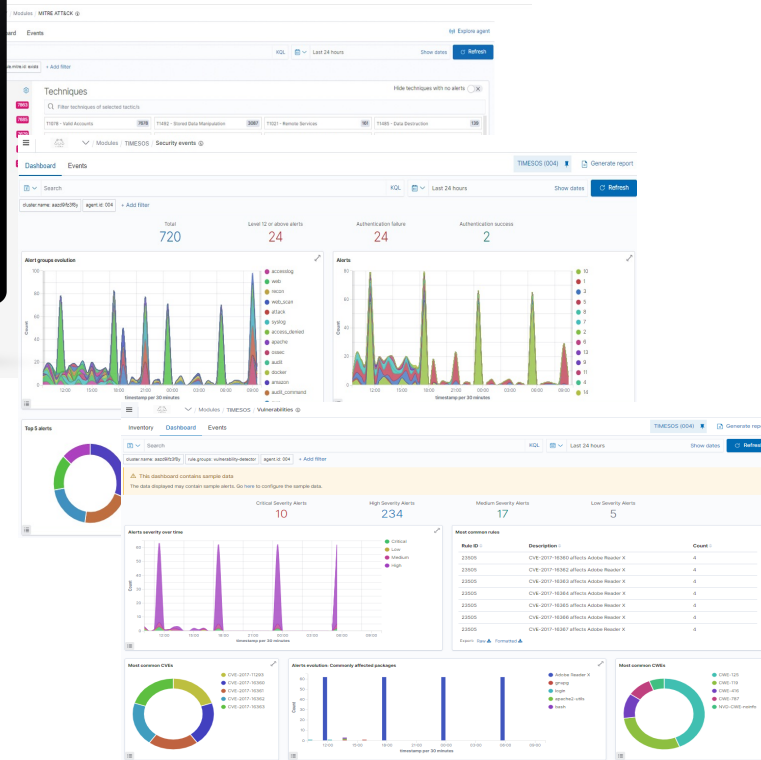
Result: Cybernatics implementation ensured customer data is constantly protected, increased trust, and improved service. Real-time monitoring improved the resolution of vulnerabilities, ensuring uninterrupted operations. Compliant with PDPA, the client demonstrated commitment to data privacy. Overall, Cybernatics **enhanced brand value, customer satisfaction, and operational efficiency** for the food court chain.

Why Invest In Us?

In addition to our Systems Integration Services divisions, Cybernatics is Operational and Revenue Generating since Q3/2022 with a SaaS model launching in August 2024!



Enterprise Edition
GA Q3/2022

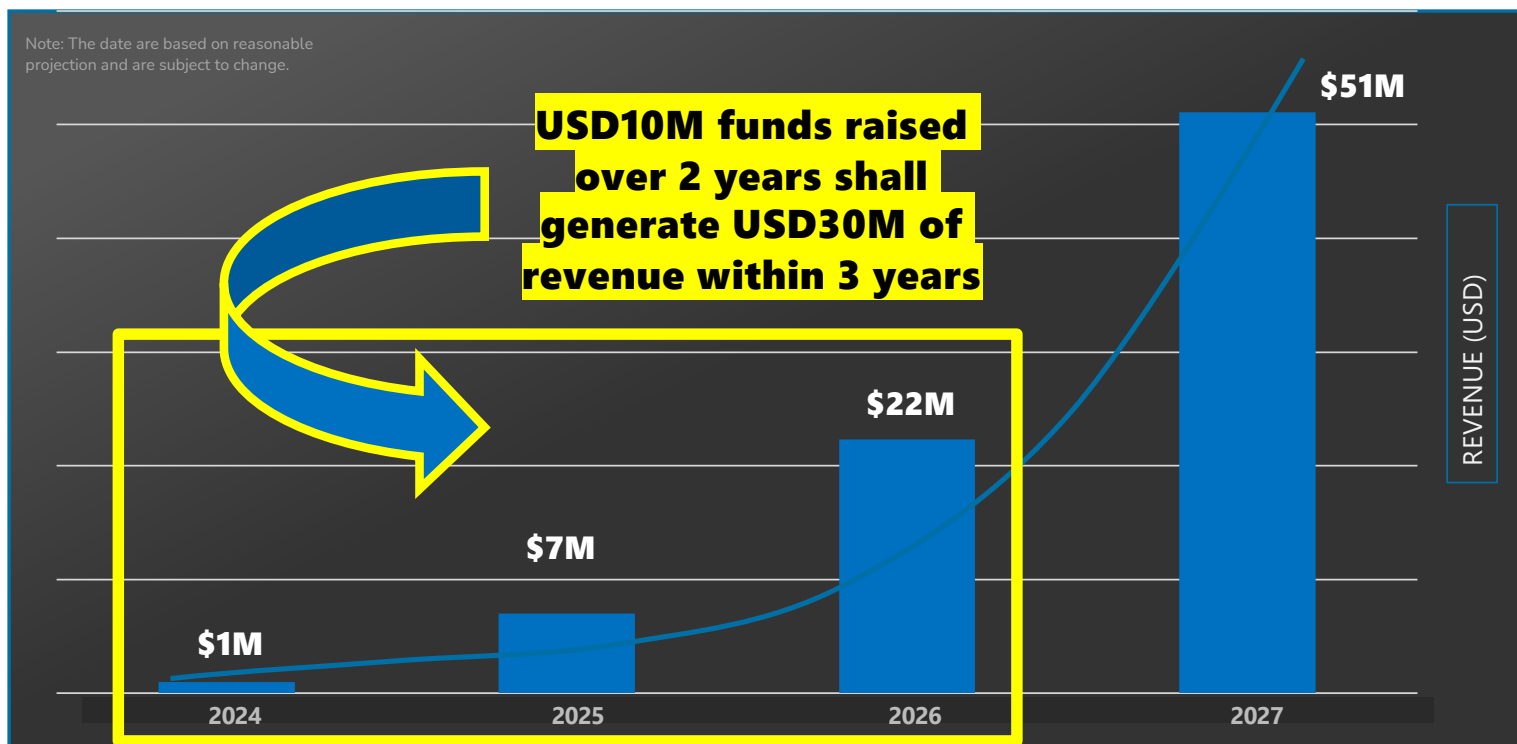


SaaS v1.0
GA planned Q3/2024



Cybernetics Recurring Revenue Drives Exponential Growth

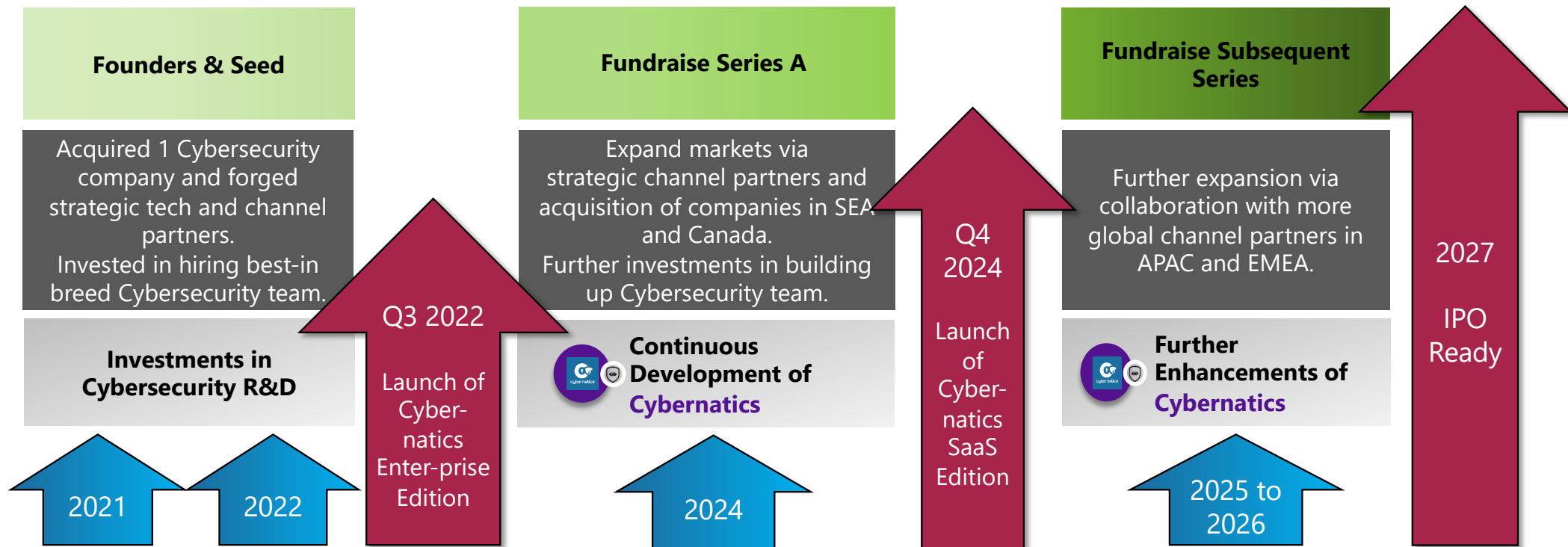
While Focus historically generates revenue from Focus Digitech services and Focus Computer, **Cybernetics** affords Focus **Exponential Growth** with **scalable recurring revenue**.



Why Invest In Us?

We provide a Clear Exit Strategy for Investors

We are in the early stages of our fund raising and this provides early investors enormous potential upside with multiples of returns upon exit.



Note: The above are based on reasonable projection and are subject to change.

Why Invest in Us? Summary

High and Fast
Growth
Cybersecurity
Market

Cybersecurity
2022
Global TAM
USD211 Billion
with CAGR of
9.68% from
2022 to 2026

Own
Proprietary
Tech

Cybernatics as
a Cybersecurity
SaaS product

Best-in-Breed
Tech Team

Helmed by a
very strong
management
team with **MNC
and enterprise
scale
experience**

Strong
Prevailing
Revenue Traction

Strong business
foundation with
revenue
traction and at
least **100% YOY
scalable
growth** over 4
years.

Clear
Exit Strategy for
Investors

Planning
towards **listing
in 2027** with
potential
multiples of
return

We invite you to start the journey with us by investing in building a more secure digital world together!

Please contact:
tiffany@apexcapital.asia

#WeSeeWhatYouDontSee



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